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MANAGERS URGED TO CONNECT

The talent management and work-force solutions sector must connect with CEOs and boards to demonstrate their value in the downturn, said Lincoln Crawley, managing director Australia & New Zealand, Manpower Services Australia. Speaking at a recent RCSA breakfast, he said that it was important to understand clients and their business problems. "It's tempting, when times are tough, to simply spin the wheels faster – but what we really need is to take the time and prepare for better quality communication," he said.