

Media Coverage

Buchan

Business Strategy | Communication | Public Policy

Company: Manpower
Publication: Radio National - Breakfast
Date: 24 August 2009
Page: Radio
Audience: 661,000 (overall five-city weekly reach in 2007-08)

broadcast clip

Station :	Radio National	Program :	Breakfast (Early)
Location :	Canberra	Producer :	
Aired On :	24/08/2009 6:20:44 AM	Duration :	5 mins 58 secs
Compere :	Fran Kelly	Summary ID :	W00035865530
Demographics :	Male 16+ 900 ABs 800	Female 16+ 1100 GBs 1000	
Interviewees :	Jeff Joerres, CEO, Manpower Inc		

The latest Australian job figures have confirmed full time jobs are being replaced by part time jobs to help restrict the rising unemployment rate. The unemployment rate remained steady through July, to the surprise of analysts. Jeff Joerres, CEO, Manpower Inc explains underemployment has become a global phenomenon. He describes the employment trends, saying companies need to be more flexible. Analysts still believes the unemployment rate will peak above 10%. Joerres advises people to be cautious when returning to business school.